RESOURCES MOBILIZATION

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RESOURCES MOBILIZATION – what is it?

All activities involved in securing new
and
additional resources for your organization

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RESOURCES MOBILIZATION

- Ensures the **continuation of your organization's service** provision to citizens
- Supports **organizational sustainability**
- Allows for **improvement and scale-up of products and** services the organization currently provides
- **Staying relevant** as public governance system changes and improves

Resource mobilization – has come to replace the more traditional and narrow term "fundraising" where "resource" refers not only to funds, but also to human resources, goods and services.
Resource partner – replaces "donor", where "partner" emphasizes the value of equal partnership/strategic alliance between resource provider and programme implementer

Examples of different types of resources:

Financial resources	Human resources	Goods and services
Government budget	Seconded from ministries and other government bodies	ICT equipment, office space, vehicle's
The wider UN system	Recruited by international agencies	Event sponsorship
Grants from international development agencies	Associate professional officers, volunteers or interns etc.	Design and print facilities, communication facilities, airtime
Loans from international financial institutions	Local partners	Training and technical or financial consulting services
Foundations or the private sector		Innovative equipment

Effects of latest technological development on public governance

- Public administration is becoming increasingly digitized
- ICT systems of government ministries/agencies provide for data interoperability
- Growing demand for identity data
- **The role of civil registration data is changing and becoming central source of up-to-date identity data**

Identity data from civil registration records is important for:

SOCIAL GRANTS

Accurate distribution lists require:

- **Identity data of service users**
- **Date of birth of service users**
- **Family relationships of service users**
- **Deceased beneficiaries' information**

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Identity data from civil registration records
is important for:

IDENTIFICATION

Evidence of identity information:

- **Date of birth**
- **Name and Surname**
- **Parents' names**
- **Marriage/divorce proof**
- **Data on deceased users of IDs**

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Identity data from civil registration records
is important for:

- **Voter lists**
- **E-Government**
- **Health Services**
- **Taxation**
- **Address of residence**

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Poll question

Which government authority will benefit the most from up-to-date identity data?

1. Health
2. National Identity
3. Election
4. Social Protection
5. Tax

RESOURCES MOBILIZATION
looking inwards

Mapping of existing resources

- Technical capacities
- Human resources
- Resources of other stakeholders with responsibilities for civil registration (health facilities, local communities' notifiers)
- Know how

Realistic assessment of the ability to deliver on the agency's mandate

- Vital events registration rates (how short are they from full coverage)
- System for storing and processing of registered vital events (paper-based vs digital format)
- Timelines of registration

Assessment of agency's preparedness for digital data sharing with other government stakeholders

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RESOURCES MOBILIZATION
looking inwards

Defining vision of agency's future

- Registration rates goals
- **Transition from paper based to digital processing**
- Use of registration information in wider government context
- Acquired know how skills

Areas where transformation should occur to achieve the vision

- How registration rates can improve
- How to achieve digital transformation
- Interoperability with other government systems

Required resources to achieve the visions

- Technical resources
- Human resources
- Expertise acquired
- Cooperation with other stakeholders

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RESOURCES MOBILIZATION
looking inwards

Products

- Agency development strategy

- **Research papers on:**
- **CRVS and legal identity**
- **CRVS and improved identification**
- **CRVS and accuracy of voter lists**
- **CRVS and distribution of social allowances**
- **CRVS and taxes management**
- **CRVS and cross-border mobility**
- **…**

Goals

- **Mobilize other government agencies on the value of CRVS for the delivery of their services**
- **Participate in, or advocate for data interoperability coordinating mechanism**
- **Generate awareness and political commitment at government level to strengthen CRVS system.**

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Poll question

What type of strategic document have you developed recently?

1. CRVS strategy
2. Resource mobilization strategy
3. CRVS Action plan
4. Documents being developed
5. Not yet

RESOURCES MOBILIZATION looking inwards

Coordination with government agencies

- Government cabinet
- Ministry of Finance
- Ministry of Health
- National ID and passport authority
- Social services authority
- Tax authority
- Election commission
- E-Government coordination authority

Civil society organizations

- Enter in partnership with civil society organizations where goals align to sensitize population the value of CRVS data for wide range of services

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Coordination with development partners

RESOURCES MOBILIZATION
looking outwards

UN System	Financing support
UNICEF	Birth registration strengthening
WHO	Death registration strengthening
UNECA	Technical support
UNDP	Data management system
IOM	Data management system
UN Legal Identity Taskforce	Coordinating UN interventions on strengthening civil registration on country level
World Bank ID4D	Links between civil registration and identification
World Bank Global Financing Facility	Strengthening of civil registration systems
African Development Bank	Civil registration systems strengthening
Vital Strategies	Death registration
IDRC Centre of Excellence	Technical support

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Generating government commitment to strengthening of CRVS agency

- Organize national events with high level government representatives and development partners to rise profile of CRVS in the contest of improvement of:
- Public governance
- Public health
- Trust in electoral process
- Access to rights and services including social grants
- Mainstream civil society organizations into mobilizing public support for improving CRVS capacities

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Coordinate with development partners to secure political buy-in for financing of CRVS capacity strengthening

- Development of costed action plans for the implementation of CRVS improvement strategies
- Organizing international events to expose national stakeholders with good practices of other countries
- Coordinate with the government the development of memorandum of understandings as well as concrete projects implemented or financed by development partners
- Providing well founded and informed proposals for increasing budget for CRVS agency running and reform costs

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Civil registration reforms – Kyrgyzstan

- **Political instability due to flowed voter lists**
- **Civil Registration and Identification agency develops strategy to digitized registration data and create population register**
- **Development partners, civil society and agency organize high level meetings/events**
- **President and government decide that financing development of population register is key priority to improving voter lists**
- **Funds secured in government budget with support form Korean Development Agency and European Commission**

Civil registration reforms – Nepal

- High rate of unregistered births in rural areas
- Civil registration agency and UNICEF organize a distribution of child grant based on civil registration records
- Successful use of civil registration data to create distribution lists prompts government to use civil register for the distribution country wide
- With demand for identity data from other government systems, Nepal government decides to create nation-wide population register with civil register at its core
- Government secures the loan from the World Bank to build population register in the amount of 323 million USD

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Strengthening CRVS systems

THANK YOU

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